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**CS318 Project Proposal**

Spring 2017

Prepared for: Prof. Christopher Johnson

Prepared by: Yee Wen Heah

Description: Application of knowledge gained from the course to build a fully functioning webpage for an organization to communicate with its audience via a website.



**ORGANIZATION**

UWEC Malaysians Abroad Diversified (MAD)

**CLIENT**

* Name: Swee Yan Khoo, *President of MAD*
* Contact number: 715 222 5819

**OVERVIEW**

* An official organization in University of Wisconsin – Eau Claire that helps new students to better adapt to the American culture and new surroundings.
* It also provides opportunity to connect students with similar background to enhance the study abroad experience.

**GOAL**

* Provide official information in a more formal way so that other students in UWEC will be able to notice MAD organization’s activities and join in to have fun!
* The webpage will have information and descriptions in order to promote the organization and let others know more about Malaysian’s culture.
* To attract students with different background.

**INTENDED AUDIENCE**

* All students in UWEC as well as students from other universities.
* Geography: United States
* Age: 17 – 28